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Attorneys for Plaintiffs

Moonbug Entertainment Limited and

Treasure Studio Inc.

UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK

MOONBUG ENTERTAINMENT LIMITED and
TREASURE STUDIO INC.,

Plaintiffs

v.

AKWUGFDFO1DDC, AMTIOPS, ANNE
FRANKLIN, AUTBYWQ, BERSAICY US,
BESTPARTY, BICLLCSDD YS, BUAAU,
BUBALUIS, CA POP, CATTIE123,
CECEBRACELST, CHANGLINGLI, CHAOZE,
CHENGDUUSAISHUANGYOUJIE,
CHENGDUUYUZHENGCONGGONGSI,
DAFARWON, DERMIBEST, DUAXIN,
DZYHKYMS, FENGUAS, FISHING COWBOY,
FTSHOP-US, GOLDEN FLOWERPOT,
GOMONNING, GROCERY STORE FULL OF
SURPRISES, GROFFRY SPEN,
GUANGZHOU LUQUINSHANGMAOYOUXIANGON
GSIO, HAOSHAOXIONG, HESHIZHU,
HWOZOFAR, JAKE US, JIACHEN INDUSTRIAL
(SHENZHEN) CO., LTD.,
JILINSHENGGUMINGDIANZISHANGWUYOUIA
NGONGSI, JINPO US, JONENLY, KAZUA-US,
KULOLO, LANMELONS, LAXUA, LUCKMERRY,
MADING HORSE, MAKE.ANNI, MBVBN,
MEIJUNDIAN, MIMILE111, MOCEJOE, MOON

CIVIL ACTION No.22-cv-5044

**DECLARATION OF ROBERT
MILLER AND ACCOMPANYING
EXHIBITS IN SUPPORT OF
PLAINTIFFS' *EX PARTE*
APPLICATION FOR: 1)
TEMPORARY RESTRAINING
ORDER; 2) AN ORDER
RESTRAINING MERCHANT
STOREFRONTS AND
DEFENDANTS' ASSETS WITH THE
FINANCIAL INSTITUTIONS; 3) AN
ORDER TO SHOW CAUSE WHY A
PRELIMINARY INJUNCTION
SHOULD NOT ISSUE; 4) ORDER
AUTHORIZING BIFURCATED
AND ALTERNATIVE SERVICE
AND 5) ORDER AUTHORIZING
EXPEDITED DISCOVERY**

FILED UNDER SEAL

SHOP US, NUMOSE, NUORUNZHI, ONERBEST,
PSBYTRD, QINOOU, REHALY, SASATEK,
SHENGTANGDE, SHIJIE149, SHRUENDI,
SUMMERTIME-SHOP, SUNKEELON, THUCI US,
TOKYIA US DIRECT, WAJJIOE,
WENCHANGSHILUOJIONGCANBAIHUO,
WQFIRST,
WUHANTENGMUMAOYIYOUXIANGONGSI,
XINJIE DIRECT, XISHAPE, XUEHANG TRADING,
XUZHIMIN77, YAZEBABY,
YENUOCESHANG2011, YIMEII,
YONGGUANDIANZISHANGWUYOUXIANGONG
SI, YUNFEI US, YUSI-US, YUYUANB,
ZHANGLIANGFUDEBEIMEIDIANPU, ZHI YI
SHOP, ZHUSHANSHANDEBEIMEIDIANPU,
ZIYOKO US and 合肥宽岱商贸有限公司1,

Defendants

**CONFIDENTIAL/FILED UNDER SEAL
NOT TO BE OPENED EXCEPT BY ORDER OF THE COURT**

DECLARATION OF ROBERT MILLER¹

I, Robert Miller, hereby declare as follows:

1. I am over eighteen (18) years of age. I have never been convicted of a felony or any criminal offense involving moral turpitude, and I am fully competent to testify to the matters stated herein. I have personal knowledge of every statement made in this Declaration and such statements are true and correct.
2. I am the Chief Legal Officer of Moonbug Entertainment Limited (“Moonbug”), a private limited company organized and existing under the laws of the United Kingdom. I make and submit this Declaration in connection with Plaintiffs’ *ex parte* application for: 1) a temporary restraining order; 2) an order restraining Merchant Storefronts and Defendants’ Assets with the Financial Institutions; 3) an order to show cause why a preliminary injunction should not issue; 4) an order authorizing bifurcated and alternative service; and 5) an order authorizing expedited discovery against the above-captioned Defendants in light of Defendants’ intentional and willful offerings for sale and/or sales of Counterfeit Products.
3. Moonbug and Treasure Studio Inc. (“Treasure”) are global entertainment companies that create and distribute inspiring and engaging stories to expand the worlds and minds of children under their own popular brands, such as Blippi, Little Baby Bum, Arpo and The Sharksons, as well as in partnership with prominent children’s entertainment brands including Mattel Inc., Nickelodeon, Procter & Gamble and LEGO.
4. Plaintiffs are the owners of the intellectual property assets for the popular CoComelon Content – a popular streaming media show and YouTube channel featuring 3D animation videos of

¹ Where a defined term is referenced herein but not defined, it should be understood as it is defined in the Glossary in Plaintiffs’ Complaint or Application.

both traditional nursery rhymes and original children's songs.

5. Established in 2006, and rebranded to the current CoComelon name in 2018, the CoComelon YouTube channel now generates more than 2 billion views a month,² and as of July 2021, the CoComelon YouTube channel was the most viewed YouTube channel in the United States and the second most viewed YouTube channel in the world.³
6. On February 24, 2022, YouTube channel *CoComelon* became the second channel to surpass 130 million subscribers.⁴
7. In addition to streaming content, Moonbug and Treasure have also developed a variety of consumer products, such as t-shirts, backpacks and other gear, which is sold through the official CoComelon store at <https://shop.moonbug.com/collections/cocomelon>. (“CoComelon Products”). Samples of the CoComelon Products are attached hereto as **Exhibit A**.
8. The CoComelon Products typically retail for between \$1.99-74.99.
9. Moonbug and Treasure have gained significant common law trademark and other rights in their CoComelon Products through their use, advertising and promotion, and have also protected their valuable rights by filing for and/or obtaining federal trademark registrations.
10. For example, Moonbug is the owner of one of the CoComelon Registrations (i.e., U.S. Trademark Registration No. 6,375,368 for “COCOMELON” for goods in Class 16) and Treasure is the owner of the remaining CoComelon Registrations (i.e., U.S. Trademark Registration Nos. 5,830,142 for “COCOMELON” for goods in Classes 9 and 41; 6,421,553

² Lucas Shaw, *Netflix Wants More ‘CoComelon,’ Its Most Popular Show For Kids*, BLOOMBERG, Jul. 13, 2021, <https://www.bloomberg.com/news/articles/2021-07-13/netflix-and-cocomelon-are-teaming-up-for-more-youtube-style-programming>.

³ *Id.*; Jefferson Graham, *Why YouTube’s kid issues are so serious*, PHYS.ORG, June 24, 2019, <https://phys.org/news/2019-06-youtube-kid-issues.html>.

⁴ Connor McCrory, *MrBeast targets top top on YouTube as CoComelon hits massive subscriber goal*, DEXERTO, February 25, 2022, <https://www.dexerto.com/entertainment/mrbeast-targets-top-spot-on-youtube-as-cocomelon-hits-massive-subscriber-goal-1771014/>.

for “COCOMELON” for goods in Class 28; 6,521,784 for “COCOMELON” for goods in



Class 25; 5,918,526 for “CoComelon” for goods in Classes 9 and 41; and 65,637,58 for



“CoComelon”

” for goods in Class 25). Treasure also applied for the registrations of the CoComelon Applications (i.e., U.S. Trademark Serial Application Nos.: U.S. Trademark Serial Application Nos.: 88/681,262 for “COCOMELON” for goods in Class 28; 88/681,248 for “COCOMELON” for goods in Class 9; 88/681,253 for



CoComelon

“COCOMELON” for goods in Class 25; 88/945,840 for “



CoComelon

Class 3; 88/681,276 for “



CoComelon

” for goods in Class 9; and 88/681,280 for “



CoComelon

” for

goods in Class 28). True and correct copies of the CoComelon Registrations and CoComelon

Applications are attached hereto as **Exhibit B** and incorporated herein by reference.

11. The CoComelon Marks are currently in use in commerce in connection with the CoComelon Products. The CoComelon Marks were first used in commerce on or before the dates of first use as reflected in the registrations and applications attached hereto as Exhibit B.
12. In addition, Treasure is also the owner of registered copyrights in and related to the CoComelon Products.
13. For example, Treasure owns the CoComelon Works (i.e. U.S. Copyright Registration Nos.: VAu 1-379-978 covering JJ; VAu 1-322-038 covering Unpublished Family Characters 2017 and VAu 1-319-613 covering Animal Characters 2017 and VAu 1-374-077 covering Cocomelon Logo). True and correct copies of the registration certificates for the CoComelon Works are attached hereto as **Exhibit C** and incorporated herein by reference.
14. The success of the CoComelon Products is due in part to Moonbug and Treasure's marketing and promotional efforts. These efforts include advertising and promotion through social media, the CoComelon YouTube Channel, and other internet-based advertising, among other efforts domestically and abroad, including in New York.
15. Moonbug and Treasure's success is also due to its use of the highest quality materials and processes in making the CoComelon Products.
16. Additionally, Moonbug and Treasure owe a substantial amount of the success of the CoComelon Products to their consumers and word-of-mouth buzz that their consumers have generated, in addition to the popularity of the CoComelon Content.
17. Moonbug and Treasure's efforts, the quality of the CoComelon Products, the popularity of the CoComelon Content and the word-of-mouth buzz generated by its consumers have made the CoComelon Marks, CoComelon Works and CoComelon Products prominently

placed in the minds of the public. Members of the public and retailers have become familiar with the CoComelon Marks, CoComelon Works and CoComelon Products and have come to associate them exclusively with Moonbug and Treasure. Moonbug and Treasure have acquired valuable reputations and goodwill among the public as a result of such associations.

18. Moonbug and Treasure have gone to great lengths to protect their interests in the CoComelon Products, the CoComelon Marks and CoComelon Works. No one other than Moonbug, Treasure and their authorized licensees and distributors are authorized to manufacture, import, export, advertise, offer for sale or sell any goods utilizing the CoComelon Marks and/or CoComelon Works, or use the CoComelon Marks and/or CoComelon Works in connection with goods or services or otherwise, without the express permission of Moonbug and/or Treasure.

19. Due to the success and reputations of Moonbug and Treasure, the CoComelon Products, CoComelon Marks and CoComelon Works, Moonbug, Treasure and their CoComelon Products, CoComelon Marks and CoComelon Works have become targets for unscrupulous individuals and entities that wish to capitalize on the goodwill and reputations that Moonbug and Treasure have amassed.

20. As part of these efforts, Moonbug and Treasure authorized Epstein Drangel to investigate and research manufacturers and/or third-party merchants offering for sale and/or selling Counterfeit Products on online marketplace platforms such as Amazon, which allows manufacturers and third-party merchants, like Defendants, to advertise, distribute, offer for sale, sell and ship retail products, originating primarily from China, among other locations, directly to consumers worldwide and specifically to consumers residing in the U.S., including New York.

21. Through Epstein Drangel's investigative and enforcement efforts, Moonbug and Treasure learned of Defendants' infringing and counterfeiting actions, which vary and include, but are not limited to, manufacturing, importing, exporting, advertising, marketing, promoting, distributing, displaying, offering for sale and/or selling Counterfeit Products to U.S. consumers, including those located in New York, through Defendants' User Accounts and Merchant Storefronts on Amazon.
22. Through visual inspection of Defendants' Infringing Listings, we confirmed that each Defendant displays the CoComelon Marks and/or CoComelon Works in the Infringing Listings without authorization, and that the products that each Defendant offers for sale using and featuring virtually identical copies of the CoComelon Marks and/or CoComelon Works are, in fact, Counterfeit Products.
23. We have confirmed that Defendants are not, and have never been, authorized by Moonbug, Treasure, or any of their authorized agents, authorized licensees or authorized distributors to use the CoComelon Marks and/or CoComelon Works.
24. One of the principal reasons why Moonbug and Treasure instituted an active anti-counterfeiting program was to protect our consumers from purchasing counterfeit and/or infringing products that wrongly bear, utilize and/or are sold/offered for sale in connection with the CoComelon Marks and/or CoComelon Works, and/or goods or services otherwise advertised or marketed under the CoComelon Marks and/or CoComelon Works, which may be unsafe and/or of poor quality, which is of particular importance given that the CoComelon Products' consumer base is children.
25. Defendants' intentional and deceitful misconduct has likely resulted in lost profits to Moonbug and Treasure and has damaged the inherent value of the CoComelon Marks, CoComelon Works, impaired Moonbug and Treasure's reputations for providing high-

quality products and services and diluted Moonbug and Treasure's brands and the goodwill associated therewith, thereby negatively affecting Moonbug and Treasure's relationships with current customers (including both retail customers and end consumers) and their abilities to attract new customers.

26. We trained Epstein Drangel on how to identify infringing CoComelon Products. Epstein Drangel is available to identify additional differences between the Counterfeit Products and the authentic CoComelon Products upon request of the Court. Moonbug and Treasure keep their procedures to determine the authenticity of their CoComelon Products confidential to streamline and ensure accuracy of the identification process for Moonbug, Treasure and their anti-counterfeiting team.

27. Neither I, nor anyone else at Moonbug and Treasure, to the best of my knowledge, have publicized this Application or Moonbug and Treasure's intent to seek entry of a temporary restraining order against Defendants or any third party.

I declare under the penalty of perjury under the laws of the United States of America that to the best of my knowledge the foregoing is true and correct.

Executed on this 13 day of JUNE 2022 in London, United Kingdom.

By: 
Robert Miller

EXHIBIT A

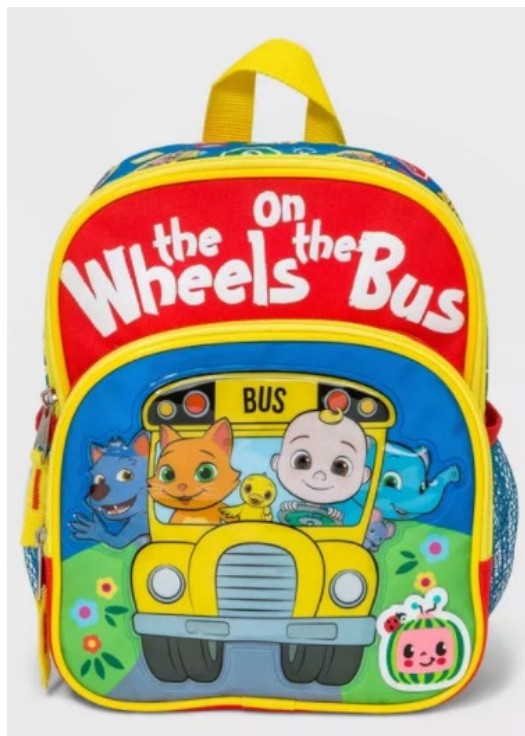




EXHIBIT B

United States of America

United States Patent and Trademark Office

COCOMELON

Reg. No. 6,375,368

Registered Jun. 08, 2021

Int. Cl.: 16

Trademark

Principal Register

Moonbug Entertainment Limited (UNITED KINGDOM PRIVATE LIMITED COMPANY)

Labs Upper Lock,

2nd Floor 3-6 Water Lane, Camden Town Lo

UNITED KINGDOM

CLASS 16: Paper and cardboard; printed matter, namely, paper signs, books, newsletters, brochures, magazines and comics in the field of children's entertainment and education; bookbinding material; photographs; stationery and office requisites in the nature of staplers, adhesive tape dispensers and rubber bands, except furniture; adhesives for stationery or household purposes; drawing materials and materials for artists, namely, paintbrushes, crayons and drawing pens; paintbrushes; printed instructional and teaching materials in the field of children's education and entertainment; plastic sheets, films and bags for wrapping and packaging; printers' type, printing blocks; cartoon prints; printed cartoon strips; story books; printed colouring books; printed children's comics; children's storybooks; painting books; printed books in the field of children's entertainment and education; poster books; novels; educational books featuring pre-school and elementary level English and mathematics and general knowledge; picture books; drawing books; printed books for children; sticker activity books; printed pop-up books in the field of children's educational books featuring pre-school and elementary level English and mathematics; children's activity books; series of fiction books; printed children's books incorporating an audio component; stationery; printed stationery; paper stationery; stationery and educational supplies, namely, writing paper, pens and pencils; greeting cards; birthday cards; blank cards; postcards; diaries; stickers being stationery; pencils; pen and pencil cases; pens; colouring pens; colouring crayons; colouring pencils; chalk; rulers, namely, drawing rulers, drafting rulers, ungraduated rulers; erasers; printed wall charts, namely, blank charts and charts for displaying data about human height; gift bags; paper bags; paper wall decals; tissues, namely, tissue paper; paper party decorations; printed party invitations; paper party bags; modelling clay for children; drawing pads; printed note pads; writing pads; stencils; paper gift cards being stationery; printed magazines featuring children's entertainment and education; printed teaching activity guides in the field of math, English, science and pre-school and elementary level general learning; plastic gift wrap; advertising posters; printed advertising publications, namely, brochures and magazines in the field of children's entertainment and education; printed invitations; arts and crafts paint kits; replacement parts therefor included in this class

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 07-24-2020 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1570479 DATED 07-24-2020, EXPIRES 07-24-2030

SER. NO. 79-302,227, FILED 07-24-2020



Donna H. Harpold

Performing the Functions and Duties of the
Under Secretary of Commerce for Intellectual Property and
Director of the United States Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office



Reg. No. 5,918,526

Registered Nov. 26, 2019

Int. Cl.: 9, 41

Service Mark

Trademark

Principal Register

Treasure Studio, Inc. (CALIFORNIA CORPORATION)
18100 Von Karman Avenue, Suite 400
Irvine, CALIFORNIA 92612

CLASS 9: Audio recordings featuring children's nursery rhymes and songs; Audio and video recordings featuring children's nursery rhymes and songs

FIRST USE 1-9-2019; IN COMMERCE 1-9-2019

CLASS 41: Educational and entertainment services, namely, providing on-line interactive children's stories; Providing on-line videos featuring 3D-animation, educational stories for children, children's nursery rhymes and sing-along songs, not downloadable; Providing a website featuring non-downloadable audio recordings in the field of educational stories for children, children's nursery rhymes and sing-along songs

FIRST USE 8-17-2018; IN COMMERCE 8-17-2018

The mark consists of the wording "COCOMELON", with a cartoon watermelon and ladybug above the wording.

SER. NO. 88-302,374, FILED 02-14-2019



Andrei Iancu

Director of the United States
Patent and Trademark Office

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Requirements in the First Ten Years*

What and When to File:

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- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

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United States of America

United States Patent and Trademark Office

COCOMELON

Reg. No. 5,830,142

Registered Aug. 06, 2019

Int. Cl.: 9, 41

Service Mark

Trademark

Principal Register

Treasure Studio, Inc. (CALIFORNIA CORPORATION)
18100 Von Karman Avenue, Suite 400
Irvine, CALIFORNIA 92612

CLASS 9: Audio recordings featuring children's nursery rhymes and songs

FIRST USE 1-9-2019; IN COMMERCE 1-9-2019

CLASS 41: Educational and entertainment services, namely, providing on-line interactive children's stories; Providing on-line videos featuring 3D-animation, educational stories for children, children's nursery rhymes and sing-along songs, not downloadable

FIRST USE 8-17-2018; IN COMMERCE 8-17-2018

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-085,423, FILED 08-20-2018



Andrei Iancu

Director of the United States
Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

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Requirements in the First Ten Years*

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- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

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United States of America

United States Patent and Trademark Office

COCOMELON

Reg. No. 6,421,553

Registered Jul. 13, 2021

Int. Cl.: 28

Trademark

Principal Register

TREASURE STUDIO, INC. (CALIFORNIA CORPORATION)
18100 Von Karman Avenue, Suite 400
Irvine, CALIFORNIA 92612

CLASS 28: Toys, games and playthings, namely, plush toys, dolls

FIRST USE 8-31-2020; IN COMMERCE 8-31-2020

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 5830142

SER. NO. 88-981,825, FILED 11-05-2019



Dennis Hanford

Performing the Functions and Duties of the
Under Secretary of Commerce for Intellectual Property and
Director of the United States Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

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- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office

COCOMELON

Reg. No. 6,521,784

Registered Oct. 12, 2021

Int. Cl.: 25

Trademark

Principal Register

TREASURE STUDIO, INC. (CALIFORNIA CORPORATION)
18100 Von Karman Avenue, Suite 400
Irvine, CALIFORNIA 92612

CLASS 25: Clothing, namely, shirts, sweatshirts, sweatpants, underwear, sleepwear

FIRST USE 10-00-2020; IN COMMERCE 10-00-2020

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 5830142

SER. NO. 88-982,618, FILED 11-05-2019



Dennis H. H. H.

Performing the Functions and Duties of the
Under Secretary of Commerce for Intellectual Property and
Director of the United States Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office



Reg. No. 6,563,758

Registered Nov. 16, 2021

Int. Cl.: 25

Trademark

Principal Register

TREASURE STUDIO, INC. (CALIFORNIA CORPORATION)
18100 VON KARMAN AVENUE, SUITE 400
IRVINA, CALIFORNIA 92612

CLASS 25: Clothing, namely, shirts, sweatshirts, underwear, sleepwear

FIRST USE 10-00-2020; IN COMMERCE 10-00-2020

The colors red, orange, yellow, green, blue, purple, black, white, and pink are claimed as a feature of the mark.

The mark consists of a designed cartoon watermelon with a ladybug and antenna all above the literal element "COCOMELON". The watermelon has green stripes and contains a centered screen that is composed of a white border with pink interior. A smiley face, consisting of eyes, a nose, and a mouth that each contain white spots, appears atop the pink interior of the centered screen, in addition to pink shaded cheeks and a white spot that is above the right eye. A black, red, yellow, white, and blue lady bug appears on the top-left of the watermelon. A blue, purple, and pink antenna appears on the top-center of the watermelon. Each letter of "COCOMELON" appears in a different color, as follows from beginning to end: The letter "C" is red, "O" is orange, "C" and "O" are yellow, "M" and "E" are green, "L" and "O" are blue, and "N" is purple. The color gray represents background and is not part of the mark.

OWNER OF U.S. REG. NO. 5830142

SER. NO. 88-982,813, FILED 11-05-2019



Performing the Functions and Duties of the
Under Secretary of Commerce for Intellectual Property and
Director of the United States Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

Trademark/Service Mark Application, Principal Register

Serial Number: 88945840

Filing Date: 06/03/2020

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	88945840
MARK INFORMATION	
*MARK	\\TICRS\EXPORT18\IMAGEOUT18\88945840\88945840.xml1 \ APP0002.JPG
SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
LITERAL ELEMENT	COCOMELON
COLOR MARK	YES
COLOR(S) CLAIMED (If applicable)	The color(s) red, orange, yellow, green, blue, purple, black, white, pink, and gray is/are claimed as a feature of the mark.
*DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of the design element of a cartoon watermelon with a ladybug and antenna all above the literal element "COCOMELON". The watermelon has green stripes and contains a centered screen that is composed of a white border with pink interior. A smiley face, consisting of eyes, a nose, and a mouth that each contain white spots, appears atop the pink interior of the centered screen, in addition to pink shaded cheeks and a white spot that is above the right eye. A black, red, yellow, white, and blue lady bug appears on the top- left of the watermelon. A blue, purple, and pink antenna appears on the top-center of the watermelon. The watermelon and antenna contain a gray shadow. Each letter of "COCOMELON" contains a gray shadow and appears in a different color, as follows from beginning to end: The letter "C" is red, "O" is orange, "C" and "O" are yellow, "M" and "E" are green, "L" and "O" are blue, and "N" is purple.
PIXEL COUNT ACCEPTABLE	NO
PIXEL COUNT	1100 x 1100
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Treasure Studio, Inc.
*MAILING ADDRESS	18100 Von Karman Avenue, Suite 400
*CITY	Irvine
*STATE (Required for U.S. applicants)	California
*COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
*ZIP/POSTAL CODE	

(Required for U.S. and certain international addresses)	92612
*EMAIL ADDRESS	XXXX
LEGAL ENTITY INFORMATION	
TYPE	corporation
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY OF INCORPORATION	California
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	003
*IDENTIFICATION	Bath soap; body wash; shower gel; 3-in-1 soap for use as body wash, shampoo and conditioner; hand soap; hair shampoo; hair conditioner; hair detangler; bubble bath; bath foam
FILING BASIS	SECTION 1(b)
ADDITIONAL STATEMENTS SECTION	
ACTIVE PRIOR REGISTRATION(S)	The applicant claims ownership of active prior U.S. Registration Number(s) 5830142 and 5918526.
ATTORNEY INFORMATION	
NAME	Stacy J. Grossman
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	Law Office of Stacy J. Grossman PLLC
STREET	888 Seventh Avenue, 10th Floor
CITY	New York
STATE	New York
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP/POSTAL CODE	10106
PHONE	212-873-6120
EMAIL ADDRESS	stacy@stacygrossmanlaw.com
CORRESPONDENCE INFORMATION	
NAME	Stacy J. Grossman
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	stacy@stacygrossmanlaw.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	ipDocket@stacygrossmanlaw.com
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS Standard
NUMBER OF CLASSES	1
APPLICATION FOR REGISTRATION PER CLASS	275
*TOTAL FEES DUE	275
*TOTAL FEES PAID	275
SIGNATURE INFORMATION	

SIGNATURE	/Stacy J. Grossman/
SIGNATORY'S NAME	Stacy J. Grossman
SIGNATORY'S POSITION	Attorney of Record, New York State Bar Member
SIGNATORY'S PHONE NUMBER	212-873-6120
DATE SIGNED	06/03/2020

Trademark/Service Mark Application, Principal Register

Serial Number: 88945840

Filing Date: 06/03/2020

To the Commissioner for Trademarks:

MARK: COCOMELON (stylized and/or with design, see [mark](#))

The literal element of the mark consists of COCOMELON. The color(s) red, orange, yellow, green, blue, purple, black, white, pink, and gray is/are claimed as a feature of the mark. The mark consists of the design element of a cartoon watermelon with a ladybug and antenna all above the literal element "COCOMELON". The watermelon has green stripes and contains a centered screen that is composed of a white border with pink interior. A smiley face, consisting of eyes, a nose, and a mouth that each contain white spots, appears atop the pink interior of the centered screen, in addition to pink shaded cheeks and a white spot that is above the right eye. A black, red, yellow, white, and blue lady bug appears on the top- left of the watermelon. A blue, purple, and pink antenna appears on the top-center of the watermelon. The watermelon and antenna contain a gray shadow. Each letter of "COCOMELON" contains a gray shadow and appears in a different color, as follows from beginning to end: The letter "C" is red, "O" is orange, "C" and "O" are yellow, "M" and "E" are green, "L" and "O" are blue, and "N" is purple.

The applicant, Treasure Studio, Inc., a corporation of California, having an address of

18100 Von Karman Avenue, Suite 400
Irvine, California 92612
United States
XXXX

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 003: Bath soap; body wash; shower gel; 3-in-1 soap for use as body wash, shampoo and conditioner; hand soap; hair shampoo; hair conditioner; hair detangler; bubble bath; bath foam

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

Claim of Active Prior Registration(s)

The applicant claims ownership of active prior U.S. Registration Number(s) 5830142 and 5918526.

The owner's/holder's proposed attorney information: Stacy J. Grossman. Stacy J. Grossman of Law Office of Stacy J. Grossman PLLC, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

888 Seventh Avenue, 10th Floor
New York, New York 10106
United States
212-873-6120(phone)
stacy@stacygrossmanlaw.com

Stacy J. Grossman submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The applicant's current Correspondence Information:

Stacy J. Grossman
PRIMARY EMAIL FOR CORRESPONDENCE: stacy@stacygrossmanlaw.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): ipDocket@stacygrossmanlaw.com

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

Declaration

Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Stacy J. Grossman/ Date: 06/03/2020

Signatory's Name: Stacy J. Grossman

Signatory's Position: Attorney of Record, New York State Bar Member

Payment Sale Number: 88945840

Payment Accounting Date: 06/03/2020

Serial Number: 88945840

Internet Transmission Date: Wed Jun 03 12:46:44 ET 2020

TEAS Stamp: USPTO/BAS-XX.XXX.XXX.XXX-202006031246443

95198-88945840-71041c2e8ea3f8a97621c57fc

29ce2fbc57f57a77cc774f793af6b7a9c481ba59

5-CC-46431648-20200603123056279507



Cocomelon

Trademark/Service Mark Application, Principal Register

Serial Number: 88681276

Filing Date: 11/05/2019

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	88681276
MARK INFORMATION	
*MARK	\\TICRS\EXPORT17\IMAGEOUT17\886\812\88681276\xml1\RFA0002.JPG
SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
LITERAL ELEMENT	COCOMELON
COLOR MARK	YES
COLOR(S) CLAIMED (If applicable)	The color(s) red, orange, yellow, green, blue, purple, black, white and pink is/are claimed as a feature of the mark.
*DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of the wording "COCOMELON", with a cartoon watermelon and ladybug above the wording.
PIXEL COUNT ACCEPTABLE	NO
PIXEL COUNT	1100 x 1100
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Treasure Studio, Inc.
*STREET	18100 Von Karman Avenue, Suite 400
*CITY	Irvine
*STATE (Required for U.S. applicants)	California
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	92612
LEGAL ENTITY INFORMATION	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	California
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	025
*IDENTIFICATION	Clothing, namely, shirts, pants, sweaters, jackets, snowsuits, rainwear, coats, shorts, sweatshirts, sweatpants, dresses, skirts, undershirts, underwear, socks, sleepwear, swimwear; hats; scarves; gloves; footwear, namely, shoes, sandals, slippers, and

	athletic shoes; baby bibs not of paper; Halloween and masquerade costumes
FILING BASIS	SECTION 1(b)
ADDITIONAL STATEMENTS SECTION	
ACTIVE PRIOR REGISTRATION(S)	The applicant claims ownership of active prior U.S. Registration Number(s) 5830142.
ATTORNEY INFORMATION	
NAME	Stacy J. Grossman
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	Law Office of Stacy J. Grossman PLLC
STREET	888 Seventh Avenue, 10th Floor
CITY	New York
STATE	New York
COUNTRY	United States
ZIP/POSTAL CODE	10106
PHONE	212-873-6120
EMAIL ADDRESS	stacy@stacygrossmanlaw.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
CORRESPONDENCE INFORMATION	
NAME	Stacy J. Grossman
FIRM NAME	Law Office of Stacy J. Grossman PLLC
STREET	888 Seventh Avenue, 10th Floor
CITY	New York
STATE	New York
COUNTRY	United States
ZIP/POSTAL CODE	10106
PHONE	212-873-6120
*EMAIL ADDRESS	stacy@stacygrossmanlaw.com; ipDocket@stacygrossmanlaw.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS RF
NUMBER OF CLASSES	1
APPLICATION FOR REGISTRATION PER CLASS	275
*TOTAL FEE DUE	275
*TOTAL FEE PAID	275
SIGNATURE INFORMATION	

SIGNATURE	/Stacy J. Grossman/
SIGNATORY'S NAME	Stacy J. Grossman
SIGNATORY'S POSITION	Attorney of Record, New York State Bar Member
SIGNATORY'S PHONE NUMBER	212-873-6120
DATE SIGNED	11/05/2019

Trademark/Service Mark Application, Principal Register

Serial Number: 88681276

Filing Date: 11/05/2019

To the Commissioner for Trademarks:

MARK: COCOMELON (stylized and/or with design, see [mark](#))

The literal element of the mark consists of COCOMELON. The color(s) red, orange, yellow, green, blue, purple, black, white and pink is/are claimed as a feature of the mark. The mark consists of the wording "COCOMELON", with a cartoon watermelon and ladybug above the wording.

The applicant, Treasure Studio, Inc., a corporation of California, having an address of
18100 Von Karman Avenue, Suite 400
Irvine, California 92612
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 025: Clothing, namely, shirts, pants, sweaters, jackets, snowsuits, rainwear, coats, shorts, sweatshirts, sweatpants, dresses, skirts, undershirts, underwear, socks, sleepwear, swimwear; hats; scarves; gloves; footwear, namely, shoes, sandals, slippers, and athletic shoes; baby bibs not of paper; Halloween and masquerade costumes

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

Claim of Active Prior Registration(s)

The applicant claims ownership of active prior U.S. Registration Number(s) 5830142.

The applicant hereby appoints Stacy J. Grossman. Stacy J. Grossman of Law Office of Stacy J. Grossman PLLC, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

888 Seventh Avenue, 10th Floor
New York, New York 10106
United States
212-873-6120(phone)
stacy@stacygrossmanlaw.com (authorized).

Stacy J. Grossman submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The applicant's current Correspondence Information:

Stacy J. Grossman
Law Office of Stacy J. Grossman PLLC
888 Seventh Avenue, 10th Floor
New York, New York 10106
212-873-6120(phone)
stacy@stacygrossmanlaw.com; ipDocket@stacygrossmanlaw.com (authorized).

Email Authorization: I authorize the USPTO to send email correspondence concerning the application to the applicant, the applicant's attorney, or the applicant's domestic representative at the email address provided in this application. I understand that a valid email address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in the loss of TEAS Reduced Fee status and a requirement to submit an additional processing fee of \$125 per international class of goods/services.

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

Declaration

Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Stacy J. Grossman/ Date: 11/05/2019

Signatory's Name: Stacy J. Grossman

Signatory's Position: Attorney of Record, New York State Bar Member

Payment Sale Number: 88681276

Payment Accounting Date: 11/05/2019

Serial Number: 88681276

Internet Transmission Date: Tue Nov 05 18:54:13 EST 2019

TEAS Stamp: USPTO/BAS-XX.XXX.XXX.XXX-201911051854136

19376-88681276-700f33a193b1cbf6fab555114

b123824be62fdc43751bff1ad6f614b9491b9892

c-CC-54126285-20191105185249048944



Cocomelon

Trademark/Service Mark Application, Principal Register

Serial Number: 88681270

Filing Date: 11/05/2019

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	88681270
MARK INFORMATION	
*MARK	\\TICRS\EXPORT17\IMAGEOUT17\886\812\88681270\xml1\RFA0002.JPG
SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
LITERAL ELEMENT	COCOMELON
COLOR MARK	YES
COLOR(S) CLAIMED (If applicable)	The color(s) red, orange, yellow, green, blue, purple, black, white and pink is/are claimed as a feature of the mark.
*DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of the wording "COCOMELON", with a cartoon watermelon and ladybug above the wording.
PIXEL COUNT ACCEPTABLE	NO
PIXEL COUNT	1100 x 1100
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Treasure Studio, Inc.
*STREET	18100 Von Karman Avenue, Suite 400
*CITY	Irvine
*STATE (Required for U.S. applicants)	California
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	92612
LEGAL ENTITY INFORMATION	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	California
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	009
*IDENTIFICATION	Downloadable mobile application featuring children's educational and entertainment matter, games, music, images, and animated cartoons; DVDs featuring children's educational and entertainment matter, games, music, images, and animated

	cartoons; sunglasses; microphones, headphones; bicycle helmets
FILING BASIS	SECTION 1(b)
ADDITIONAL STATEMENTS SECTION	
ACTIVE PRIOR REGISTRATION(S)	The applicant claims ownership of active prior U.S. Registration Number(s) 5830142.
ATTORNEY INFORMATION	
NAME	Stacy J. Grossman
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	Law Office of Stacy J. Grossman PLLC
STREET	888 Seventh Avenue, 10th Floor
CITY	New York
STATE	New York
COUNTRY	United States
ZIP/POSTAL CODE	10106
PHONE	212-873-6120
EMAIL ADDRESS	stacy@stacygrossmanlaw.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
CORRESPONDENCE INFORMATION	
NAME	Stacy J. Grossman
FIRM NAME	Law Office of Stacy J. Grossman PLLC
STREET	888 Seventh Avenue, 10th Floor
CITY	New York
STATE	New York
COUNTRY	United States
ZIP/POSTAL CODE	10106
PHONE	212-873-6120
*EMAIL ADDRESS	stacy@stacygrossmanlaw.com; ipDocket@stacygrossmanlaw.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS RF
NUMBER OF CLASSES	1
APPLICATION FOR REGISTRATION PER CLASS	275
*TOTAL FEE DUE	275
*TOTAL FEE PAID	275
SIGNATURE INFORMATION	

SIGNATURE	/Stacy J. Grossman/
SIGNATORY'S NAME	Stacy J. Grossman
SIGNATORY'S POSITION	Attorney of Record, New York State Bar Member
SIGNATORY'S PHONE NUMBER	212-873-6120
DATE SIGNED	11/05/2019

Trademark/Service Mark Application, Principal Register

Serial Number: 88681270

Filing Date: 11/05/2019

To the Commissioner for Trademarks:

MARK: COCOMELON (stylized and/or with design, see [mark](#))

The literal element of the mark consists of COCOMELON. The color(s) red, orange, yellow, green, blue, purple, black, white and pink is/are claimed as a feature of the mark. The mark consists of the wording "COCOMELON", with a cartoon watermelon and ladybug above the wording.

The applicant, Treasure Studio, Inc., a corporation of California, having an address of
18100 Von Karman Avenue, Suite 400
Irvine, California 92612
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 009: Downloadable mobile application featuring children's educational and entertainment matter, games, music, images, and animated cartoons; DVDs featuring children's educational and entertainment matter, games, music, images, and animated cartoons; sunglasses; microphones, headphones; bicycle helmets

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

Claim of Active Prior Registration(s)

The applicant claims ownership of active prior U.S. Registration Number(s) 5830142.

The applicant hereby appoints Stacy J. Grossman. Stacy J. Grossman of Law Office of Stacy J. Grossman PLLC, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

888 Seventh Avenue, 10th Floor
New York, New York 10106
United States
212-873-6120(phone)
stacy@stacygrossmanlaw.com (authorized).

Stacy J. Grossman submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The applicant's current Correspondence Information:

Stacy J. Grossman
Law Office of Stacy J. Grossman PLLC
888 Seventh Avenue, 10th Floor
New York, New York 10106
212-873-6120(phone)
stacy@stacygrossmanlaw.com; ipDocket@stacygrossmanlaw.com (authorized).

Email Authorization: I authorize the USPTO to send email correspondence concerning the application to the applicant, the applicant's attorney, or the applicant's domestic representative at the email address provided in this application. I understand that a valid email address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in the loss of TEAS Reduced Fee status and a requirement to submit an additional processing fee of \$125 per international class of goods/services.

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

Declaration

Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Stacy J. Grossman/ Date: 11/05/2019

Signatory's Name: Stacy J. Grossman

Signatory's Position: Attorney of Record, New York State Bar Member

Payment Sale Number: 88681270

Payment Accounting Date: 11/05/2019

Serial Number: 88681270

Internet Transmission Date: Tue Nov 05 18:52:11 EST 2019

TEAS Stamp: USPTO/BAS-XX.XXX.XXX.XXX-201911051852115

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a4a6317bfd6b75ea9b5393305f65787744b5fa-C

C-52106259-20191105185044967343



Cocomelon

Trademark/Service Mark Application, Principal Register

Serial Number: 88681262

Filing Date: 11/05/2019

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	88681262
MARK INFORMATION	
*MARK	COCOMELON
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	COCOMELON
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Treasure Studio, Inc.
*STREET	18100 Von Karman Avenue, Suite 400
*CITY	Irvine
*STATE (Required for U.S. applicants)	California
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	92612
LEGAL ENTITY INFORMATION	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	California
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	028
*IDENTIFICATION	Toys, games and playthings, namely, plush toys, dolls, doll clothing and costumes, doll accessories, board games, card games, manipulative puzzles, electronic learning toys, squeeze toys, bath toys, beach toys, multiple activity baby toys, infant toys, baby rattles, puppets, bean bags, pull toys, ride-on toys, toy vehicles, toy scooters, sports balls, beach balls, playground balls, toy foam balls, wind up toys, balloons, toy building blocks, construction toys, toy shovels, toy pails, toy musical instruments, toy action figures and accessories therefor; party favors in the nature of small toys; Christmas tree ornaments; puzzles; card games; yo-yos; toy costumes; masks
FILING BASIS	SECTION 1(b)

ADDITIONAL STATEMENTS SECTION	
ACTIVE PRIOR REGISTRATION(S)	The applicant claims ownership of active prior U.S. Registration Number(s) 5830142.
ATTORNEY INFORMATION	
NAME	Stacy J. Grossman
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	Law Office of Stacy J. Grossman PLLC
STREET	888 Seventh Avenue, 10th Floor
CITY	New York
STATE	New York
COUNTRY	United States
ZIP/POSTAL CODE	10106
PHONE	212-873-6120
EMAIL ADDRESS	stacy@stacygrossmanlaw.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
CORRESPONDENCE INFORMATION	
NAME	Stacy J. Grossman
FIRM NAME	Law Office of Stacy J. Grossman PLLC
STREET	888 Seventh Avenue, 10th Floor
CITY	New York
STATE	New York
COUNTRY	United States
ZIP/POSTAL CODE	10106
PHONE	212-873-6120
*EMAIL ADDRESS	stacy@stacygrossmanlaw.com; ipDocket@stacygrossmanlaw.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS RF
NUMBER OF CLASSES	1
APPLICATION FOR REGISTRATION PER CLASS	275
*TOTAL FEE DUE	275
*TOTAL FEE PAID	275
SIGNATURE INFORMATION	
SIGNATURE	/Stacy J. Grossman/
SIGNATORY'S NAME	Stacy J. Grossman

SIGNATORY'S POSITION	Attorney of Record, New York State Bar Member
SIGNATORY'S PHONE NUMBER	212-873-6120
DATE SIGNED	11/05/2019

Trademark/Service Mark Application, Principal Register

Serial Number: 88681262

Filing Date: 11/05/2019

To the Commissioner for Trademarks:

MARK: COCOMELON (Standard Characters, see [mark](#))

The literal element of the mark consists of COCOMELON. The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, Treasure Studio, Inc., a corporation of California, having an address of
18100 Von Karman Avenue, Suite 400
Irvine, California 92612
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 028: Toys, games and playthings, namely, plush toys, dolls, doll clothing and costumes, doll accessories, board games, card games, manipulative puzzles, electronic learning toys, squeeze toys, bath toys, beach toys, multiple activity baby toys, infant toys, baby rattles, puppets, bean bags, pull toys, ride-on toys, toy vehicles, toy scooters, sports balls, beach balls, playground balls, toy foam balls, wind up toys, balloons, toy building blocks, construction toys, toy shovels, toy pails, toy musical instruments, toy action figures and accessories therefor; party favors in the nature of small toys; Christmas tree ornaments; puzzles; card games; yo-yos; toy costumes; masks

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

Claim of Active Prior Registration(s)

The applicant claims ownership of active prior U.S. Registration Number(s) 5830142.

The applicant hereby appoints Stacy J. Grossman. Stacy J. Grossman of Law Office of Stacy J. Grossman PLLC, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

888 Seventh Avenue, 10th Floor
New York, New York 10106
United States
212-873-6120(phone)
stacy@stacygrossmanlaw.com (authorized).

Stacy J. Grossman submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The applicant's current Correspondence Information:

Stacy J. Grossman
Law Office of Stacy J. Grossman PLLC
888 Seventh Avenue, 10th Floor
New York, New York 10106
212-873-6120(phone)
stacy@stacygrossmanlaw.com; ipDocket@stacygrossmanlaw.com (authorized).

Email Authorization: I authorize the USPTO to send email correspondence concerning the application to the applicant, the applicant's attorney, or the applicant's domestic representative at the email address provided in this application. I understand that a valid email address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in the loss of TEAS Reduced Fee status and a requirement to submit an additional processing fee of \$125 per international class of goods/services.

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

Declaration

Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Stacy J. Grossman/ Date: 11/05/2019

Signatory's Name: Stacy J. Grossman

Signatory's Position: Attorney of Record, New York State Bar Member

Payment Sale Number: 88681262

Payment Accounting Date: 11/05/2019

Serial Number: 88681262

Internet Transmission Date: Tue Nov 05 18:49:39 EST 2019

TEAS Stamp: USPTO/BAS-XX.XXX.XXX.XXX-201911051849399

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-CC-49386234-20191105184807118656

COCOMELON

Trademark/Service Mark Application, Principal Register

Serial Number: 88681248

Filing Date: 11/05/2019

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	88681248
MARK INFORMATION	
*MARK	COCOMELON
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	COCOMELON
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Treasure Studio, Inc.
*STREET	18100 Von Karman Avenue, Suite 400
*CITY	Irvine
*STATE (Required for U.S. applicants)	California
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	92612
LEGAL ENTITY INFORMATION	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	California
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	009
*IDENTIFICATION	Downloadable mobile application featuring children's educational and entertainment matter, games, music, images, and animated cartoons; DVDs featuring children's educational and entertainment matter, games, music, images, and animated cartoons; sunglasses; microphones, headphones; bicycle helmets
FILING BASIS	SECTION 1(b)
ADDITIONAL STATEMENTS SECTION	
ACTIVE PRIOR REGISTRATION(S)	The applicant claims ownership of active prior U.S. Registration Number(s) 5830142.

ATTORNEY INFORMATION	
NAME	Stacy J. Grossman
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	Law Office of Stacy J. Grossman PLLC
STREET	888 Seventh Avenue, 10th Floor
CITY	New York
STATE	New York
COUNTRY	United States
ZIP/POSTAL CODE	10106
PHONE	212-873-6120
EMAIL ADDRESS	stacy@stacygrossmanlaw.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
CORRESPONDENCE INFORMATION	
NAME	Stacy J. Grossman
FIRM NAME	Law Office of Stacy J. Grossman PLLC
STREET	888 Seventh Avenue, 10th Floor
CITY	New York
STATE	New York
COUNTRY	United States
ZIP/POSTAL CODE	10106
PHONE	212-873-6120
*EMAIL ADDRESS	stacy@stacygrossmanlaw.com; ipDocket@stacygrossmanlaw.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS RF
NUMBER OF CLASSES	1
APPLICATION FOR REGISTRATION PER CLASS	275
*TOTAL FEE DUE	275
*TOTAL FEE PAID	275
SIGNATURE INFORMATION	
SIGNATURE	/Stacy J. Grossman/
SIGNATORY'S NAME	Stacy J. Grossman
SIGNATORY'S POSITION	Attorney of Record, New York State Bar Member
SIGNATORY'S PHONE NUMBER	212-873-6120
DATE SIGNED	11/05/2019

Trademark/Service Mark Application, Principal Register

Serial Number: 88681248

Filing Date: 11/05/2019

To the Commissioner for Trademarks:

MARK: COCOMELON (Standard Characters, see [mark](#))

The literal element of the mark consists of COCOMELON. The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, Treasure Studio, Inc., a corporation of California, having an address of
18100 Von Karman Avenue, Suite 400
Irvine, California 92612
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 009: Downloadable mobile application featuring children's educational and entertainment matter, games, music, images, and animated cartoons; DVDs featuring children's educational and entertainment matter, games, music, images, and animated cartoons; sunglasses; microphones, headphones; bicycle helmets

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

Claim of Active Prior Registration(s)

The applicant claims ownership of active prior U.S. Registration Number(s) 5830142.

The applicant hereby appoints Stacy J. Grossman. Stacy J. Grossman of Law Office of Stacy J. Grossman PLLC, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

888 Seventh Avenue, 10th Floor
New York, New York 10106
United States
212-873-6120(phone)
stacy@stacygrossmanlaw.com (authorized).

Stacy J. Grossman submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The applicant's current Correspondence Information:

Stacy J. Grossman
Law Office of Stacy J. Grossman PLLC
888 Seventh Avenue, 10th Floor
New York, New York 10106
212-873-6120(phone)
stacy@stacygrossmanlaw.com; ipDocket@stacygrossmanlaw.com (authorized).

Email Authorization: I authorize the USPTO to send email correspondence concerning the application to the applicant, the applicant's attorney, or the applicant's domestic representative at the email address provided in this application. I understand that a valid email address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in the loss of TEAS Reduced Fee status and a requirement to submit an additional processing fee of \$125 per international class of goods/services.

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

Declaration

Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Stacy J. Grossman/ Date: 11/05/2019

Signatory's Name: Stacy J. Grossman

Signatory's Position: Attorney of Record, New York State Bar Member

Payment Sale Number: 88681248

Payment Accounting Date: 11/05/2019

Serial Number: 88681248

Internet Transmission Date: Tue Nov 05 18:45:52 EST 2019

TEAS Stamp: USPTO/BAS-XX.XXX.XXX.XXX-201911051845525

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-CC-45516189-20191105184250701542

COCOMELON

Trademark/Service Mark Application, Principal Register

Serial Number: 88681280

Filing Date: 11/05/2019

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	88681280
MARK INFORMATION	
*MARK	\\TICRS\EXPORT17\IMAGEOUT17\886\812\88681280\xml1\RFA0002.JPG
SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
LITERAL ELEMENT	COCOMELON
COLOR MARK	YES
COLOR(S) CLAIMED (If applicable)	The color(s) red, orange, yellow, green, blue, purple, black, white and pink is/are claimed as a feature of the mark.
*DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of the wording "COCOMELON", with a cartoon watermelon and ladybug above the wording.
PIXEL COUNT ACCEPTABLE	NO
PIXEL COUNT	1100 x 1100
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Treasure Studio, Inc.
*STREET	18100 Von Karman Avenue, Suite 400
*CITY	Irvine
*STATE (Required for U.S. applicants)	California
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	92612
LEGAL ENTITY INFORMATION	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	California
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	028
	Toys, games and playthings, namely, plush toys, dolls, doll clothing and costumes, doll accessories, board games, card games, manipulative puzzles, electronic learning toys, squeeze toys, bath toys, beach toys, multiple activity baby toys, infant

*IDENTIFICATION	toys, baby rattles, puppets, bean bags, pull toys, ride-on toys, toy vehicles, toy scooters, sports balls, beach balls, playground balls, toy foam balls, wind up toys, balloons, toy building blocks, construction toys, toy shovels, toy pails, toy musical instruments, toy action figures and accessories therefor; party favors in the nature of small toys; Christmas tree ornaments; puzzles; card games; yo-yos; toy costumes; masks
FILING BASIS	SECTION 1(b)
ADDITIONAL STATEMENTS SECTION	
ACTIVE PRIOR REGISTRATION(S)	The applicant claims ownership of active prior U.S. Registration Number(s) 5830142.
ATTORNEY INFORMATION	
NAME	Stacy J. Grossman
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	Law Office of Stacy J. Grossman PLLC
STREET	888 Seventh Avenue, 10th Floor
CITY	New York
STATE	New York
COUNTRY	United States
ZIP/POSTAL CODE	10106
PHONE	212-873-6120
EMAIL ADDRESS	stacy@stacygrossmanlaw.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
CORRESPONDENCE INFORMATION	
NAME	Stacy J. Grossman
FIRM NAME	Law Office of Stacy J. Grossman PLLC
STREET	888 Seventh Avenue, 10th Floor
CITY	New York
STATE	New York
COUNTRY	United States
ZIP/POSTAL CODE	10106
PHONE	212-873-6120
*EMAIL ADDRESS	stacy@stacygrossmanlaw.com; ipDocket@stacygrossmanlaw.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS RF
NUMBER OF CLASSES	1
APPLICATION FOR REGISTRATION PER CLASS	275

*TOTAL FEE DUE	275
*TOTAL FEE PAID	275
SIGNATURE INFORMATION	
SIGNATURE	/Stacy J. Grossman/
SIGNATORY'S NAME	Stacy J. Grossman
SIGNATORY'S POSITION	Attorney of Record, New York State Bar Member
SIGNATORY'S PHONE NUMBER	212-873-6120
DATE SIGNED	11/05/2019

Trademark/Service Mark Application, Principal Register

Serial Number: 88681280

Filing Date: 11/05/2019

To the Commissioner for Trademarks:

MARK: COCOMELON (stylized and/or with design, see [mark](#))

The literal element of the mark consists of COCOMELON. The color(s) red, orange, yellow, green, blue, purple, black, white and pink is/are claimed as a feature of the mark. The mark consists of the wording "COCOMELON", with a cartoon watermelon and ladybug above the wording.

The applicant, Treasure Studio, Inc., a corporation of California, having an address of
18100 Von Karman Avenue, Suite 400
Irvine, California 92612
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 028: Toys, games and playthings, namely, plush toys, dolls, doll clothing and costumes, doll accessories, board games, card games, manipulative puzzles, electronic learning toys, squeeze toys, bath toys, beach toys, multiple activity baby toys, infant toys, baby rattles, puppets, bean bags, pull toys, ride-on toys, toy vehicles, toy scooters, sports balls, beach balls, playground balls, toy foam balls, wind up toys, balloons, toy building blocks, construction toys, toy shovels, toy pails, toy musical instruments, toy action figures and accessories therefor; party favors in the nature of small toys; Christmas tree ornaments; puzzles; card games; yo-yos; toy costumes; masks

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

Claim of Active Prior Registration(s)

The applicant claims ownership of active prior U.S. Registration Number(s) 5830142.

The applicant hereby appoints Stacy J. Grossman. Stacy J. Grossman of Law Office of Stacy J. Grossman PLLC, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

888 Seventh Avenue, 10th Floor
New York, New York 10106
United States
212-873-6120(phone)
stacy@stacygrossmanlaw.com (authorized).

Stacy J. Grossman submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The applicant's current Correspondence Information:

Stacy J. Grossman
Law Office of Stacy J. Grossman PLLC
888 Seventh Avenue, 10th Floor
New York, New York 10106
212-873-6120(phone)
stacy@stacygrossmanlaw.com; ipDocket@stacygrossmanlaw.com (authorized).

Email Authorization: I authorize the USPTO to send email correspondence concerning the application to the applicant, the applicant's attorney, or the applicant's domestic representative at the email address provided in this application. I understand that a valid email address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark

Electronic Application System (TEAS). Failure to do so will result in the loss of TEAS Reduced Fee status and a requirement to submit an additional processing fee of \$125 per international class of goods/services.

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

Declaration

Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Stacy J. Grossman/ Date: 11/05/2019

Signatory's Name: Stacy J. Grossman

Signatory's Position: Attorney of Record, New York State Bar Member

Payment Sale Number: 88681280

Payment Accounting Date: 11/05/2019

Serial Number: 88681280

Internet Transmission Date: Tue Nov 05 18:56:16 EST 2019

TEAS Stamp: USPTO/BAS-XX.XXX.XXX.XXX-201911051856168

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Cocomelon

Trademark/Service Mark Application, Principal Register

Serial Number: 88681253

Filing Date: 11/05/2019

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	88681253
MARK INFORMATION	
*MARK	COCOMELON
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	COCOMELON
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Treasure Studio, Inc.
*STREET	18100 Von Karman Avenue, Suite 400
*CITY	Irvine
*STATE (Required for U.S. applicants)	California
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	92612
LEGAL ENTITY INFORMATION	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	California
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	025
*IDENTIFICATION	Clothing, namely, shirts, pants, sweaters, jackets, snowsuits, rainwear, coats, shorts, sweatshirts, sweatpants, dresses, skirts, undershirts, underwear, socks, sleepwear, swimwear; hats; scarves; gloves; footwear, namely, shoes, sandals, slippers, and athletic shoes; baby bibs not of paper; Halloween and masquerade costumes
FILING BASIS	SECTION 1(b)
ADDITIONAL STATEMENTS SECTION	
ACTIVE PRIOR REGISTRATION(S)	The applicant claims ownership of active prior U.S. Registration Number(s) 5830142.

ATTORNEY INFORMATION	
NAME	Stacy J. Grossman
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	Law Office of Stacy J. Grossman PLLC
STREET	888 Seventh Avenue, 10th Floor
CITY	New York
STATE	New York
COUNTRY	United States
ZIP/POSTAL CODE	10106
PHONE	212-873-6120
EMAIL ADDRESS	stacy@stacygrossmanlaw.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
CORRESPONDENCE INFORMATION	
NAME	Stacy J. Grossman
FIRM NAME	Law Office of Stacy J. Grossman PLLC
STREET	888 Seventh Avenue, 10th Floor
CITY	New York
STATE	New York
COUNTRY	United States
ZIP/POSTAL CODE	10106
PHONE	212-873-6120
*EMAIL ADDRESS	stacy@stacygrossmanlaw.com; ipDocket@stacygrossmanlaw.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS RF
NUMBER OF CLASSES	1
APPLICATION FOR REGISTRATION PER CLASS	275
*TOTAL FEE DUE	275
*TOTAL FEE PAID	275
SIGNATURE INFORMATION	
SIGNATURE	/Stacy J. Grossman/
SIGNATORY'S NAME	Stacy J. Grossman
SIGNATORY'S POSITION	Attorney of Record, New York State Bar Member
SIGNATORY'S PHONE NUMBER	212-873-6120
DATE SIGNED	11/05/2019



Trademark/Service Mark Application, Principal Register

Serial Number: 88681253

Filing Date: 11/05/2019

To the Commissioner for Trademarks:

MARK: COCOMELON (Standard Characters, see [mark](#))

The literal element of the mark consists of COCOMELON. The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, Treasure Studio, Inc., a corporation of California, having an address of
18100 Von Karman Avenue, Suite 400
Irvine, California 92612
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 025: Clothing, namely, shirts, pants, sweaters, jackets, snowsuits, rainwear, coats, shorts, sweatshirts, sweatpants, dresses, skirts, undershirts, underwear, socks, sleepwear, swimwear; hats; scarves; gloves; footwear, namely, shoes, sandals, slippers, and athletic shoes; baby bibs not of paper; Halloween and masquerade costumes

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

Claim of Active Prior Registration(s)

The applicant claims ownership of active prior U.S. Registration Number(s) 5830142.

The applicant hereby appoints Stacy J. Grossman. Stacy J. Grossman of Law Office of Stacy J. Grossman PLLC, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

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United States
212-873-6120(phone)
stacy@stacygrossmanlaw.com (authorized).

Stacy J. Grossman submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The applicant's current Correspondence Information:

Stacy J. Grossman
Law Office of Stacy J. Grossman PLLC
888 Seventh Avenue, 10th Floor
New York, New York 10106
212-873-6120(phone)
stacy@stacygrossmanlaw.com; ipDocket@stacygrossmanlaw.com (authorized).

Email Authorization: I authorize the USPTO to send email correspondence concerning the application to the applicant, the applicant's attorney, or the applicant's domestic representative at the email address provided in this application. I understand that a valid email address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in the loss of TEAS Reduced Fee status and a requirement to submit an additional processing fee of \$125 per international class of goods/services.

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

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- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Stacy J. Grossman/ Date: 11/05/2019

Signatory's Name: Stacy J. Grossman

Signatory's Position: Attorney of Record, New York State Bar Member

Payment Sale Number: 88681253

Payment Accounting Date: 11/05/2019

Serial Number: 88681253

Internet Transmission Date: Tue Nov 05 18:47:38 EST 2019

TEAS Stamp: USPTO/BAS-XX.XXX.XXX.XXX-201911051847384

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COCOMELON

EXHIBIT C

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Search Request: Left Anchored Copyright Number = VAu001379978

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Labeled View

JJ.

Type of Work: Visual Material

Registration Number / Date: VAu001379978 / 2019-11-12

Application Title: JJ.

Title: JJ.

Description: Electronic file (eService)

Copyright Claimant: Treasure Studio, Inc. Address: 18100 Von Karman Ave, STE 400, Irvine, CA, 92612, United States.

Date of Creation: 2017

Authorship on Application: Treasure Studio, Inc., employer for hire; Citizenship: United States. Authorship: 2-D artwork.

Names: [Treasure Studio, Inc.](#)

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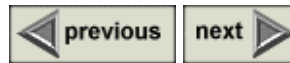
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Public Catalog

Copyright Catalog (1978 to present)

Search Request: Left Anchored Copyright Number = VAu001322038

Search Results: Displaying 1 of 1 entries



Labeled View

Unpublished Family Characters 2017.

Type of Work: Visual Material

Registration Number / Date: VAu001322038 / 2017-11-15

Application Title: Unpublished Family Characters 2017.

Title: Unpublished Family Characters 2017.

Copyright Claimant: Treasure Studio, Inc. Address: 17752 Skypark Circle, #220, Irvine, CA, 92614, United States.

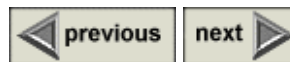
Date of Creation: 2017

Authorship on Application: Treasure Studio, Inc., employer for hire; Domicile: United States; Citizenship: United States. Authorship: 2-D artwork.

Copyright Note: C.O. correspondence.

Basis for Registration: Unpublished collection

Names: [Treasure Studio, Inc.](#)



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Public Catalog

Copyright Catalog (1978 to present)

Search Request: Left Anchored Copyright Number = VAu001319613

Search Results: Displaying 1 of 1 entries

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Labeled View

Animal Characters 2017.

Type of Work: Visual Material

Registration Number / Date: VAu001319613 / 2017-11-15

Application Title: Animal Characters 2017.

Title: Animal Characters 2017.

Description: Electronic file (eService)

Copyright Claimant: Treasure Studio, Inc. Address: 17752 Skypark Circle, #220, Irvine, CA, 92614, United States.

Date of Creation: 2017

Authorship on Application: Treasure Studio, Inc., employer for hire; Domicile: United States; Citizenship: United States. Authorship: 2-D artwork.

Copyright Note: C.O. correspondence.

Names: [Treasure Studio, Inc.](#)

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